

FOR IMMEDIATE RELEASE

BolderImage Releases *iDashboard* for iPad

The First Customizable Dashboard for the iPad is Now Available in Apple's App Store

CHICAGO, IL – December 9, 2011 – BolderImage today announced that their first company owned app, *iDashboard*, is now available exclusively for the iPad. *iDashboard* enhances your productivity by turning your iPad into a complete information center with the calendar notifications, RSS newsfeeds, local weather, Facebook, Twitter, and iPod music, all on a single screen.

iDashboard allows you to quickly view and monitor popular websites and social networks through a single interface. No more flipping between apps to get the information you need – keep an eye on your calendar, listen to your favorite playlist, and watch breaking news and sports, Facebook, Twitter, and more, all without ever leaving the app. The *iDashboard* is completely customizable for your social profiles, favorite blogs, family photos and more.

“We are excited to offer an app that brings together all the best parts of the iPad into a single interface. This app has given us an opportunity to showcase our company’s strong iPad application development capabilities,” said Dave Gruen, Senior Vice-President of Consulting at BolderImage.

iDashboard is now available for \$1.99 in the U.S. and is priced accordingly in other regions. *iDashboard* is available world-wide from Apple’s App Store for the iPad: <http://bit.ly/iDashboardApp>

Please visit <http://iDashboardApp.com> for more *iDashboard* information, including videos and screenshots of the app, and www.BolderImage.com for more company information.

BolderImage, a division of MIS, Inc. founded in 1988 and based in Chicago and Villa Park, IL, designs and develops mobile applications, web sites and provides search engine optimization and social media marketing services. Serving a range of businesses from Fortune 100 brands to startups, non-profits and local businesses, BolderImage creates unique mobile applications and high-impact web brands that drive business results. Services include graphic and logo design, web design, web development, iPhone and mobile development, custom programming, flash design, local IT services and search engine optimization.

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If you would like further information on *iDashboard* or BolderImage Mobile Development Services, please contact:

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